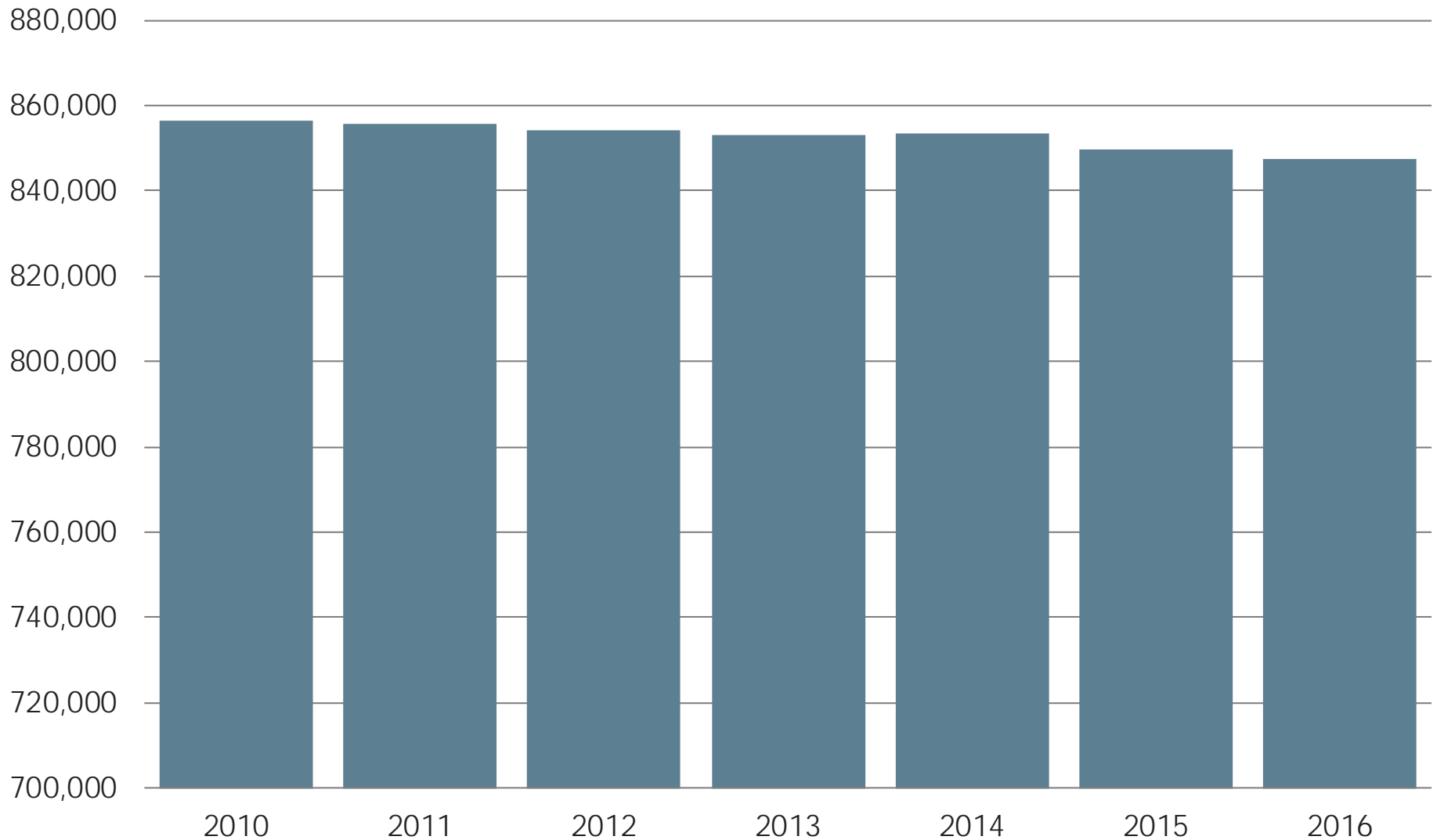




NORTHWEST INDIANA ECONOMIC DEVELOPMENT STRATEGIC PLAN

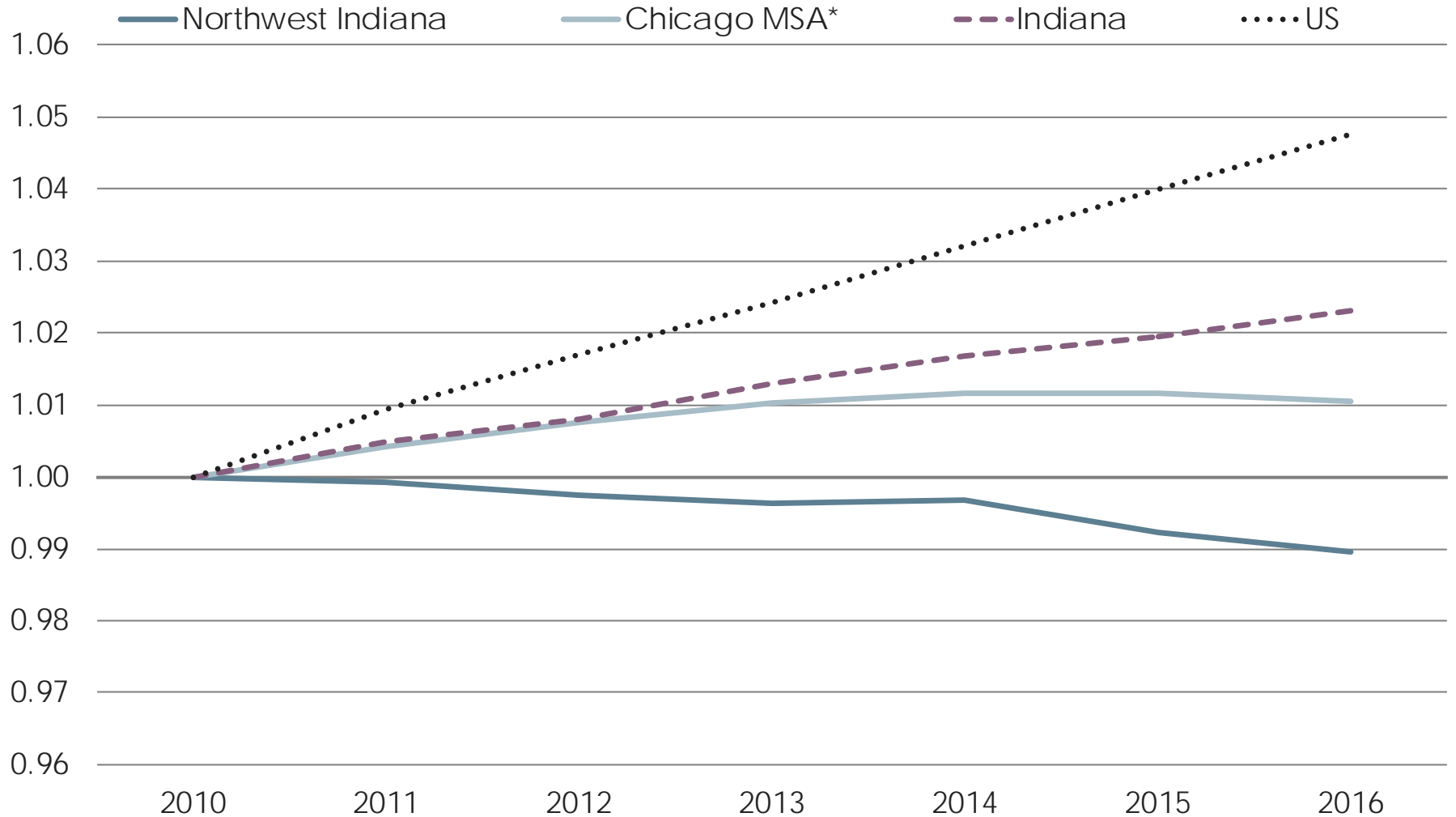
NORTHWEST INDIANA POPULATION



Source: US Census Bureau, Population Estimates program.

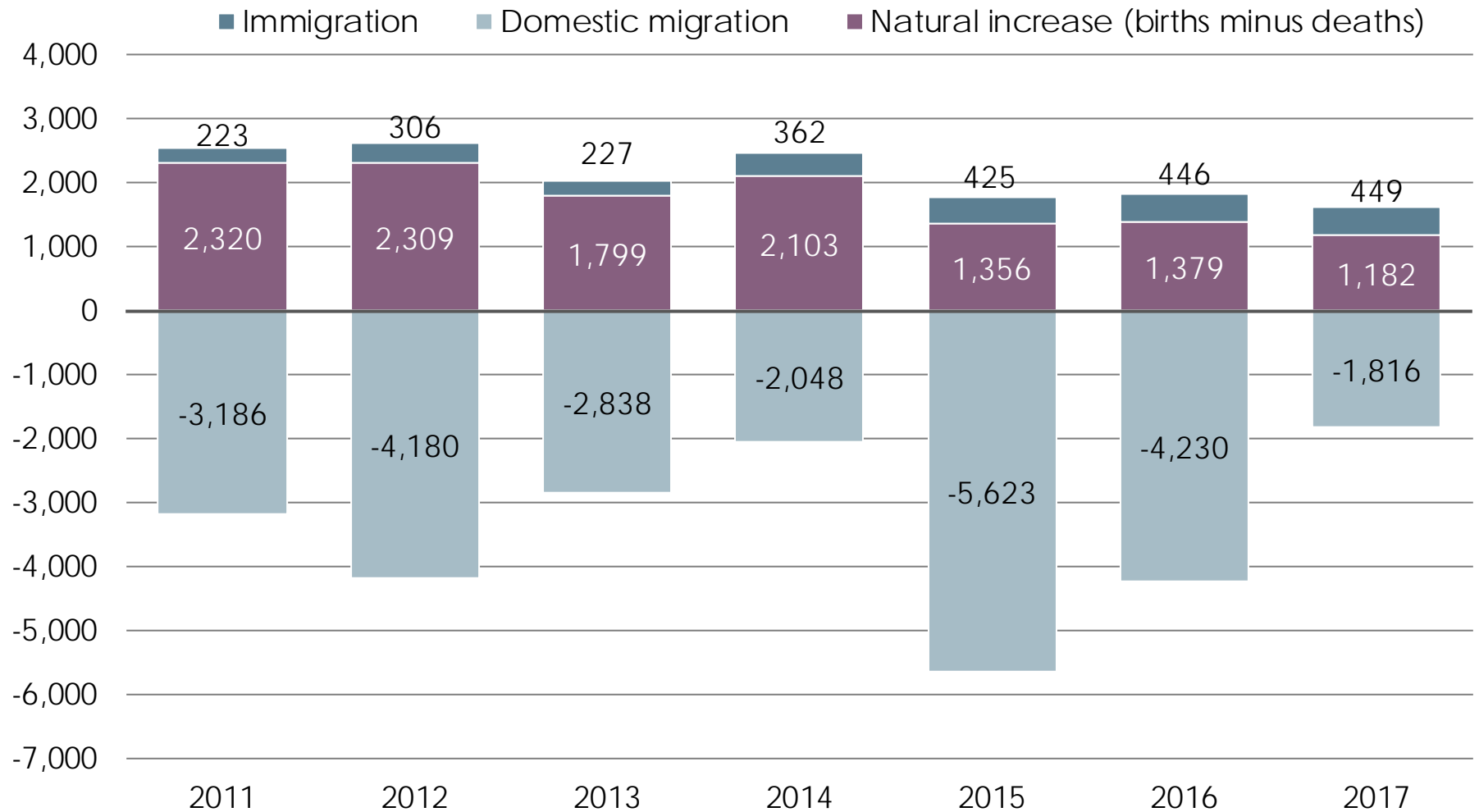
NORTHWEST INDIANA POPULATION

Indexed to 2010



*Data for Lake, Porter, Newton, and Jasper Counties are not included in calculations for Chicago MSA figures.
Source: US Census Bureau, Population Estimates program.

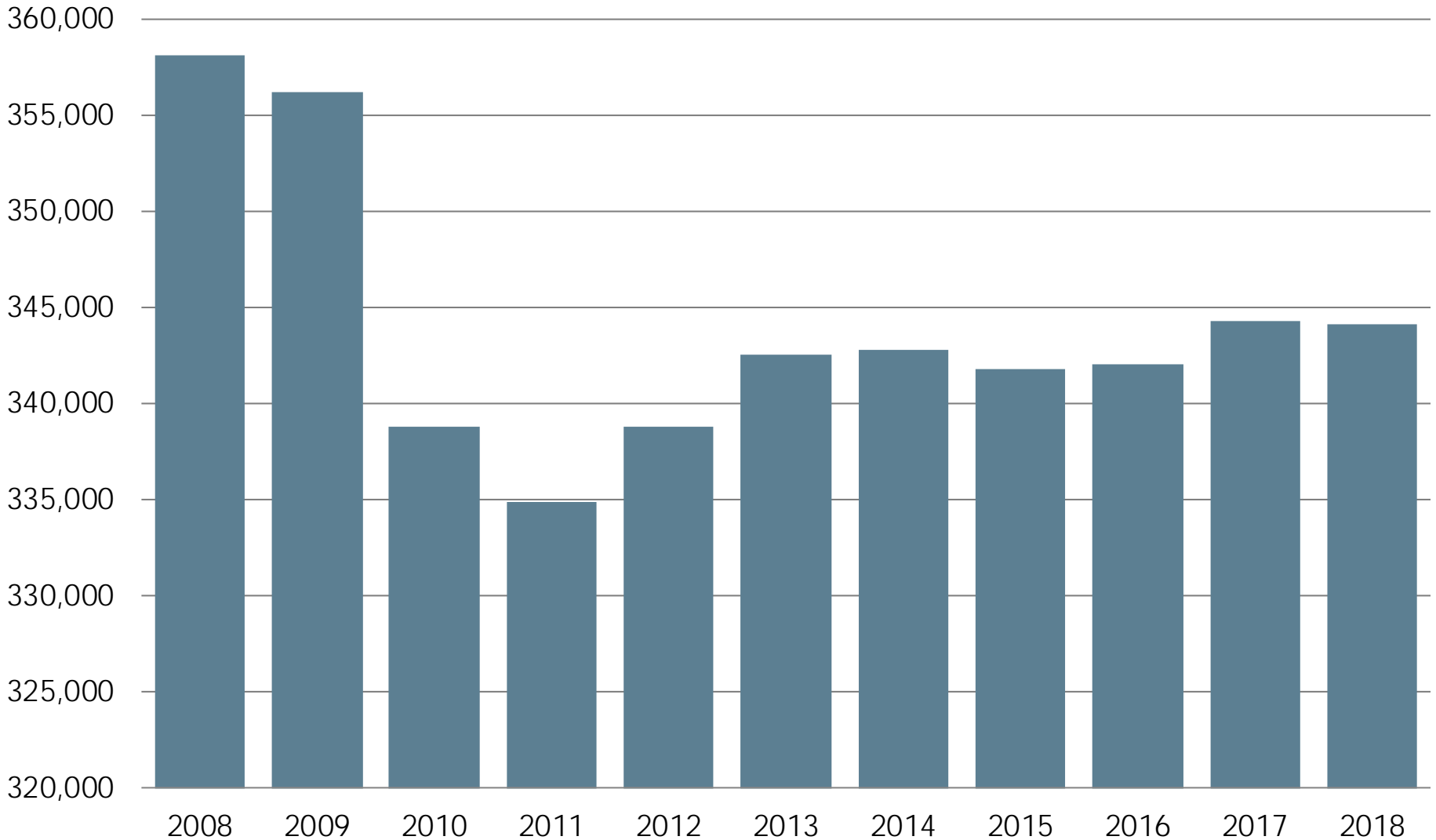
NORTHWEST INDIANA COMPONENTS OF POPULATION CHANGE



Source: US Census Bureau, Population Estimates program.

Note: Total population change includes a residual--a change in population that cannot be attributed to any specific demographic component--which is not shown here. As a result, the sum of the components of change may not equal total population.

NORTHWEST INDIANA EMPLOYMENT



Source: EMSI 2018.1 – QCEW Employees, Non-QCEW Employees, and Self-Employed .

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VISION & GOALS

DRAFT VISION

Northwest Indiana supports its vibrant and inclusive communities by creating the most dynamic economic environment of the Midwest, fueled by innovation, diversity, and talent.

GOALS

- 1. Business development & marketing:** Promote robust and sustainable growth by engaging in a proactive economic development program that supports business retention, expansion, creation, and attraction.
- 2. Entrepreneurship & Innovation:** Foster robust entrepreneurship and innovation ecosystems to propel future economic growth.
- 3. Infrastructure:** Ensure that Northwest Indiana's infrastructure meets the needs of a 21st Century economy.

GOALS

4. **Talent:** Expand the talent assets of Northwest Indiana and strengthen connections to the region's employers.
5. **Placemaking:** Create the amenities and places that enhance Northwest Indiana's appeal to diverse groups of people.